

Snow White's heritage : gender, social roles and alcohol use

Citation for published version (APA):

Kuntsche, S. (2011). *Snow White's heritage : gender, social roles and alcohol use*. [Doctoral Thesis, Maastricht University]. Maastricht University. <https://doi.org/10.26481/dis.20111208sk>

Document status and date:

Published: 01/01/2011

DOI:

[10.26481/dis.20111208sk](https://doi.org/10.26481/dis.20111208sk)

Document Version:

Publisher's PDF, also known as Version of record

Please check the document version of this publication:

- A submitted manuscript is the version of the article upon submission and before peer-review. There can be important differences between the submitted version and the official published version of record. People interested in the research are advised to contact the author for the final version of the publication, or visit the DOI to the publisher's website.
- The final author version and the galley proof are versions of the publication after peer review.
- The final published version features the final layout of the paper including the volume, issue and page numbers.

[Link to publication](#)

General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal.

If the publication is distributed under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license above, please follow below link for the End User Agreement:

www.umlib.nl/taverne-license

Take down policy

If you believe that this document breaches copyright please contact us at:

repository@maastrichtuniversity.nl

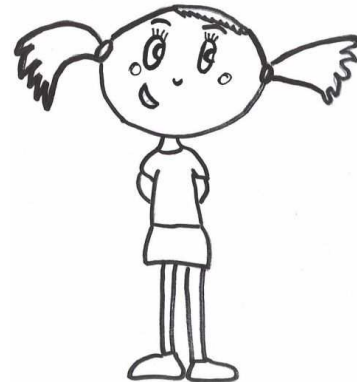
providing details and we will investigate your claim.

Statements

SNOW WHITE'S HERITAGE

Gender, social roles and alcohol use

Sandra Kuntsche



- Multiple burden as an explanation for women's alcohol use is not a matter of social roles that are hard to combine but of societal conditions.
- Men profit much more from acquiring roles like partner, parenthood than women from paid employment.
- Contrary to what many social psychological models of alcohol use assume, the influence of structure of everyday life on alcohol consumption is not mediated by psychological variables.
- Entering stable employment, becoming involved in a steady relationship and becoming a parent structures life and thus reduce alcohol use to moderate levels.
- In the European setting cultural differences in alcohol use among adolescents are small and decreased over the past years; in contrast the cultural differences in adult life are rather pronounced and seem stable over time.
- Culture specific alcohol knowledge is shaped early in life but only becomes relevant when being adult.
- Despite increasing gender equity differences in alcohol use among men and women will remain.
- Emancipation in alcohol consumption should take the form of men reducing their consumption to the same level women drink.
- The writing of a doctoral thesis does not follow the Pareto principle.